

## BRAIN TUMORS

There are two main categories of brain tumors:

- Primary and
- Metastatic

Primary brain tumors can either be malignant (of varying grades of aggressiveness) or non-malignant (so-called "benign").

Each day, in places all around the world, 500 people develop a primary, malignant brain tumor - the most lethal of them all. That adds up to 180,000 people per year. (Estimates supplied by the Central Brain Tumor Registry of the United States based on GLOBOCAN 2002).

A somewhat similar number of people develop so-called "benign" brain tumors, many of which can also kill them.

Many more develop metastatic brain tumors, also known as "secondaries", which are caused by a cancer elsewhere in the body, e.g. lung, breast, colorectal cancer, etc.

For many years, brain tumors have been an "orphan" disease. It has only been recently that new therapies have emerged but...

### MUCH MORE NEEDS TO BE DONE:

- More funding for research into causes of and treatments for brain tumors is desperately needed.
- More support needs to be given to the brain tumor patient, their family and caregivers by governments and health authorities.
- There should be equitable access to promising new therapies.
- Greater awareness of the signs and symptoms of brain tumors needs to be promoted to ensure prompt and correct diagnosis.
- Improved access to a wider range of services is needed, including palliative care, rehabilitation (speech, neuropsychology, occupational therapy, physiotherapy) and psycho-social support.
- Brain tumor patient and carer groups need establishing in countries where they don't yet exist.

- 180,000 people per year develop a primary, malignant brain tumor.
- Over 120 different types of brain tumor
- Among the top three causes of cancer deaths in children

## INAUGURAL INTERNATIONAL BRAIN TUMOUR AWARENESS WEEK



During the week 21—27 October 2007, those around the globe whose lives have been touched by a brain tumor will hold an inaugural International Brain Tumour Awareness Week.

We ask all people who are concerned about the challenges posed by brain tumors to organise an awareness-raising activity in their local area.

Your activity could take any form.

When you have chosen a date and selected an activity, let us know by sending an email to: [kathy@theibta.org](mailto:kathy@theibta.org) and we will seek to enter as many details as possible on a special Awareness Week website at <http://www.theibta.org/Week.htm>



**Nathan Deakes, Olympic medal winner and current world record holder over the 50 kms racewalk event, supports the IBTA's Walk Around the World for Brain Tumours. He said: "Donate your walking miles at any time during 2007, and particularly during the Awareness Week. The help you provide now in raising awareness about this devastating disease will really make a difference."**

Photo courtesy of the Australian Sports Commission

Contact details for the  
International Brain Tumour Alliance (IBTA)

[www.theibta.org](http://www.theibta.org)

The Secretary, IBTA, PO Box 244, Tadworth, Surrey, KT20 5WQ, United Kingdom, email: [kathy@theibta.org](mailto:kathy@theibta.org)

The Chair, IBTA, 10 Carrodus Street, Fraser, ACT, 2615 Australia, email: [chair@theibta.org](mailto:chair@theibta.org)



## THE 2007 WALK AROUND THE WORLD FOR BRAIN TUMOURS

As part of the Awareness Week and during 2007 we are inviting people to participate in a ...



Have a Chance Walk 2006, courtesy of Have a Chance Foundation

### WALK AROUND THE WORLD FOR BRAIN TUMOURS

We don't want you to individually attempt to walk around the circumference of the Earth - after all, it is 40,000 kilometres (25,000 miles) at the Equator!

We'd like you to undertake a distance you can cope with, together with your friends, family and supporters, at a time and place of your choosing during 2007. You could ask people to sponsor you in this walk and then donate any funds to a local brain tumor charity. We'd like you to donate your "mileage" to the world target.

Tell us about your plans by sending an e-mail to: [kathy@theibta.org](mailto:kathy@theibta.org)

**A brain tumor charity in the UK, "Andrea's Gift" has pledged 50 walkers to cover 10 kms each during the Awareness Week ([www.andreasgift.org.uk/events.html](http://www.andreasgift.org.uk/events.html)). Last year, the Have a Chance Foundation in New York attracted 2,200 walkers who covered 5 kms across the Brooklyn Bridge and raised \$1m for brain tumor research.**

**The International Brain Tumour Awareness Week** is a project of the International Brain Tumour Alliance (IBTA), a not-for-profit, limited liability company incorporated in England and Wales. Company number 6031485. Registered address: c/o Roxburghe House, 273-287 Regent Street, London W1B 2AD, UK. Correspondence should be sent to the Secretary at the address at left. Undirected grants and donations to the IBTA are most welcome. Inclusion of other organisations' and individuals' specific activities on the Awareness Week website is at the discretion of the IBTA. Promotion of other organisations' and individuals' activities is undertaken in good faith but the IBTA takes no responsibility whatsoever for any other organisations' or individuals' activities and cannot be held liable in any way for any events held in any country in connection with the International Brain Tumour Awareness Week and the 2007 Walk Around the World for Brain Tumours.

Supported by the following patient and caregiver organisations

Supported by the following professional and research organisations:



The International Brain Tumour Awareness Week is sponsored by undirected grants from:



**International Brain Tumo(u)r Awareness Week**  
**21- 27 October 2007**  
 and the  
**2007 Walk Around the World for Brain Tumo(u)r**  
*Together, we will achieve a greater awareness of the problems caused by brain tumours.*

Organised by



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